

UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
WASHINGTON, DC 20549

SCHEDULE 14A

(RULE 14a-101)
SCHEDULE 14A INFORMATION

Proxy Statement Pursuant to Section 14(a) of the
Securities Exchange Act of 1934

Filed by the Registrant
Filed by a Party other than the Registrant

Check the appropriate box:

- Preliminary Proxy Statement
 Confidential, for Use of the Commission Only (as permitted by Rule 14a-6(e)(2))
 Definitive Proxy Statement
 Definitive Additional Materials
 Soliciting Material Pursuant to § 240.14a-12

PHILLIPS EDISON – ARC SHOPPING CENTER REIT INC.

(Name of Registrant as Specified in its Charter)

Payment of Filing Fee (Check the appropriate box):

- No fee required.
 Fee computed on table below per Exchange Act Rules 14a-6(i)(1) and 0-11.

- (1) Title of each class of securities to which transaction applies:
- (2) Aggregate number of securities to which transaction applies:
- (3) Per unit price or other underlying value of transaction computed pursuant to Exchange Act Rule 0-11 (set forth the amount on which the filing fee is calculated and state how it was determined):
- (4) Proposed maximum aggregate value of transaction:
- (5) Total fee paid:

- Fee paid previously with preliminary materials.
 Check box if any part of the fee is offset as provided by Exchange Act Rule 0-11(a)(2) and identify the filing for which the offsetting fee was paid previously. Identify the previous filing by registration statement number, or the Form or Schedule and the date of its filing.

- (1) Amount Previously Paid:
 - (2) Form, Schedule or Registration Statement No.:
 - (3) Filing Party:
 - (4) Date Filed:
-

PHILLIPS EDISON | ARC

SHOPPING CENTER REIT

**Phillips Edison – ARC Shopping Center REIT Inc.
Proxy Reminder
Annual Meeting of Stockholders July 9, 2014**

Dear Stockholder:

You recently received proxy materials regarding your investment(s) held with Phillips Edison – ARC Shopping Center REIT Inc. The Annual Stockholders Meeting will be held on Wednesday, July 9, 2014.

According to our latest records, we have not received your proxy vote for this Annual Meeting. Your vote is important, no matter how many shares you own. A majority of the shares of Phillips Edison - ARC Shopping Center REIT Inc. must be present in person or by proxy in order to vote on the proposal at the Annual Meeting.

Voting is quick and easy:

- You may vote your proxy via the Internet at www.2voteproxy.com/ph and type in your control number located on your proxy card;
- You may vote via touch-tone phone by dialing **1-(800)-830-3542** and type in your control number located on your proxy card; or
- You may cast your vote by mail. Sign, date and vote your proxy card and enclose it in the postage paid envelope provided in this package, allowing sufficient time for receipt by us by July 9, 2014.
- Dial the toll-free number **1-(855)-200-1235** and a proxy voting specialist will assist you with voting your shares. Specialists are available Monday through Friday, 9:00 a.m. to 6:00 p.m. Eastern Time.

Your vote is very important! Your immediate response is much appreciated.

Sincerely,

Phillips Edison – ARC Shopping Center REIT Inc.
